

UNIVERSITY OF CANBERRA PROSPECTUS 2026

Doctor of Business Administration






Contents

Why PSB Academy?	02
Our Singapore Campuses	05
From Student to Alumni	09
About University of Canberra	12
University of Canberra Discipline	13
Progression Pathway	14
Our Course	15
Academic Certificate	17
Testimonials	18
How to Apply	21


Why PSB Academy?


Founded in 1964 under the Singapore Economic Development Board, PSB Academy began with a mission to uplift the skills and knowledge of Singapore's workforce. Over the past 60 years, we have grown into a regional leader in higher education, celebrating our Diamond Jubilee in 2024 as a testament to our legacy of excellence.




Over 200,000
Learners Since 1964

8 Renowned Universities
from Australia,
New Zealand
and the UK







Over 90
Full-Time,
Part-Time &
Online Courses




Close to
20
Disciplines




3 Campuses
in Singapore



4-Year
EduTrust-
Certified



Year 2/3
University Entry
for PSB Academy
Diploma Graduates*



Degrees awarded
same as
On-Campus

*Subject to University's approval

An Award-Winning Educational Institution



NATIONAL BUSINESS AWARD WINNER (EDUCATION)
Singapore Business Review National Business Awards 2025, 2024, 2023, 2021, 2018, 2017



BEST EDUCATIONAL INSTITUTE - SINGAPORE
APAC Insider, Singapore Business Awards 2019



WINNER: ACCOUNTING, COMPUTER SCIENCE, ENGINEERING, LANGUAGES, SCIENCES & HOSPITALITY
JobsCentral Learning T.E.D. Awards 2019



PROVIDER OF LARGEST MBA PROGRAMMES AWARD
Singapore Business Review Business Ranking Awards 2018



EC-COUNCIL ACADEMIA CIRCLE OF EXCELLENCE AWARD (APAC)
EC-Council Global Awards 2024, 2021, 2020



WINNER: RELAUNCH OF A SINGAPORE EDUCATION ICON
Southeast Asia Marketing PR Awards 2018



WINNER: THE FUTURE ACADEMY, A MAGNET AND HOTBED FOR TALENT
Human Resources, Asia Recruitment Awards 2018



WINNER: SCHOOL INSTITUTION
Silver Ribbon Mental Health Awards for Schools 2025, 2024, 2023, 2022, 2021, 2020

Empowering Leaders of Tomorrow

Our approach to education focuses on what really matters: excelling in the New Economy. Through quality education, we develop future-ready graduates with the necessary skills, tools, and mindset needed to thrive in an evolving global landscape.

NURTURING

Adaptable and resilient future leaders who embody social intelligence and ethical values, embracing diverse perspectives to shape inclusive communities and contribute to a responsible global ethos.

EXCELLENCE

Shaping leaders who embody excellence through multidisciplinary expertise and a relentless drive fuelled by curiosity and passion to achieve transformative breakthroughs.

FORWARD THINKING

Future-oriented thinkers and problem solvers who harness creativity, digital expertise, and interdisciplinary insight to anticipate challenges, embrace change, and create innovative solutions.

PASSION

Individuals who are committed to making a positive impact, approaching challenges with energy and curiosity, while demonstrating accountability and professionalism in their decisions.



Graduate Employability



More than **8 in 10** graduates are gainfully employed as of today[^]



More than **8 in 10** graduates are employed within 6 months after final exam[^]



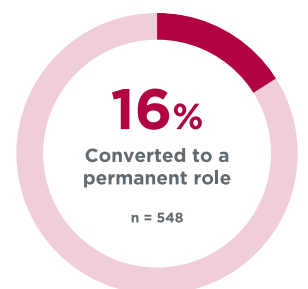
Close to **1 in 2** graduates earned a pay raise[^]



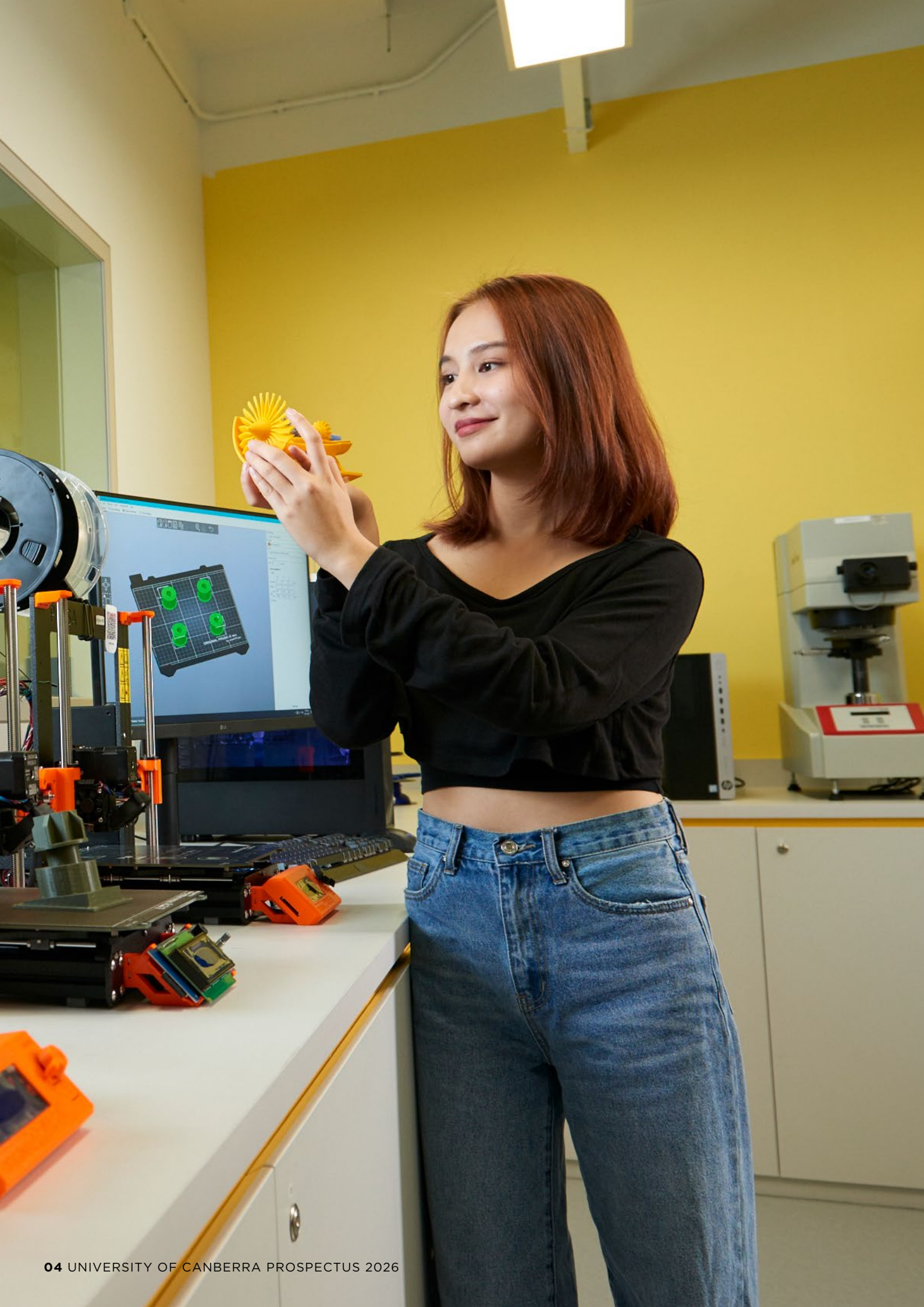
Close to **1 in 3** graduates earned a promotion[^]

Findings of the **2024 GES survey** done by PSB Academy also revealed notable results on our graduates post graduation.

Close to **1 in 2** of our graduates were given a pay raise, close to **1 in 3** were given a promotion and close to **1 in 5** were converted to a permanent role.



[^]All statistics are based on PSB Academy Graduate Employment Survey 2024 conducted by Kadence International Pte Ltd for graduating cohorts from 2023. A total of 801 graduates participated in this survey as respondents, of which 44% are full-time (FT) graduates and 56% are part-time (PT) graduates. This survey is not the same survey conducted by SkillsFuture Singapore (SSG). As a result, the SSG Graduate Employment Survey may not be directly comparable due to differences in the sample size scope between the two surveys.



Our Singapore Campuses

PSB Academy is home to three campuses. Our City Campus (Main & STEM Wings) at Marina Square and Cathay Campus at Orchard are designed to blend learning and collaboration.

With a combined floor space of over 180,000 square feet, our campuses offer students a well-rounded learning experience. From industry-relevant facilities and multipurpose open spaces to interactive classrooms, students can immerse themselves in an environment that fosters collaboration, innovation, and the real-world application of knowledge.

Scan or tap to take a tour of our City & Cathay Campuses:





Radio and TV studios equipped with professional broadcasting equipment.



City Campus: Main Wing

Located in Marina Square, the Main Wing is designed as an integrated hub for learning and leisure. From industry-relevant facilities to classrooms fitted with writable walls, the campus provides students with vibrant spaces to learn, collaborate, and build their community.



MBA rooms with wireless display technology to support hybrid learning.



Lecture theatres that are wheelchair -accessible and designed for inclusivity.



Multipurpose open spaces for studying, collaboration, and student activities.





City Campus: STEM Wing

The STEM Wing is designed to advance science, technology, engineering, and mathematics (STEM) education, providing students with a future-ready learning environment. Equipped with modern facilities and industry-approved laboratories, students get hands-on learning experience that reflect real-world scenarios.



Electronics lab equipped with industry-standard software such as MATLAB, SolidWorks, AutoCAD, and more.



Chemistry and Life Sciences labs comprising High-Performance Liquid Chromatography (HPLC) instruments, Protein Purification Machines, and more.



Robotics and AI lab containing technology such as Turtlebot 3 Burgers, Arduino Braccio robotic arms and indoor drones.



Engineering labs with 3D printers, Tensile Test Machine, and more.



Sports Science labs fitted with 3D motion analysis cameras for biomechanics and performance research.



Cathay Campus

Housed within The Cathay, the campus spans more than 43,000 square feet and is designed with sustainability and collaboration in mind. Pockets of green spaces, open collaborative areas, and contemporary amenities are woven to create a vibrant hub for students to engage, collaborate, and thrive together.



Student lounges with variety of seating options to fit different learning styles.



Lecture theatres equipped with motion tracking cameras to simulate in-person interactions for distance learners.

From Student to Alumni

At PSB Academy, your journey doesn't stop at graduation. From the moment you step on campus, you'll be part of a vibrant community that supports your growth through student life, career services, and lifelong alumni connections. Here, learning, networking, and opportunities continue long after your studies.



As a student at PSB Academy, your experience will be anything but ordinary. Throughout your journey with us, you will have the opportunity to explore your passions and build meaningful connections through our vibrant student clubs and international communities.

Scan or tap to explore our Student Clubs:



At PSB Academy, we go beyond the classroom to prepare you for lifelong success. Our Student Success Office (SSO) team connects you with career resources, industry experiences, and employer networks—empowering you to build skills, gain exposure, and take confident steps towards your future career.

Scan or tap to explore our Career Services:



Connecting You with Services



Recruitment Talks

Meet industry experts, hear insider tips, and explore potential career paths with leading companies.



Career Coaching

Get personalised, one-to-one guidance from our career consultants to plan your next steps with confidence.



Career Preparation Series

Build essential skills with training in career management, resume writing, interview techniques, and networking.



Career Fairs

Twice a year, connect directly with employers, discover openings, and showcase your talent in person.



Industry Visits

Gain real-world exposure through visits that show how industries work, while connecting with company representatives.



Alumni Family

Graduation is just the beginning. As part of PSB Academy's global alumni network, you'll stay connected through events, reunions, and professional opportunities. With a diverse community across industries and countries, our alumni family is here to support your growth wherever your journey takes you.

Scan or tap to explore our Alumni Family:



Alumni Reunions



Appreciation Series



Alumni Networking Events

About University of Canberra

Dynamic and vibrant, the University of Canberra (UC) is embedded deep in the soul of Canberra, the Australian capital. As a university anchored in Australia's capital, we work with government, business and industry to serve our communities and nation, and to be the capital's educational window to the world. From this vantage point, we challenge the status quo in a relentless pursuit of original and better ways to teach, learn, research and add value – locally and internationally.

Top 27 Uni
in Australia

QS World University Rankings 2026

Top in Canberra
for overall education
experience in Business
and Management

Good Universities Guide 2025

Top 32 Uni
in Australia

The Times Higher Education World
University Rankings 2026

Top 401 Uni
in the World

The Times Higher Education World
University Rankings 2026

Scan or tap to
learn more:





University of Canberra Discipline

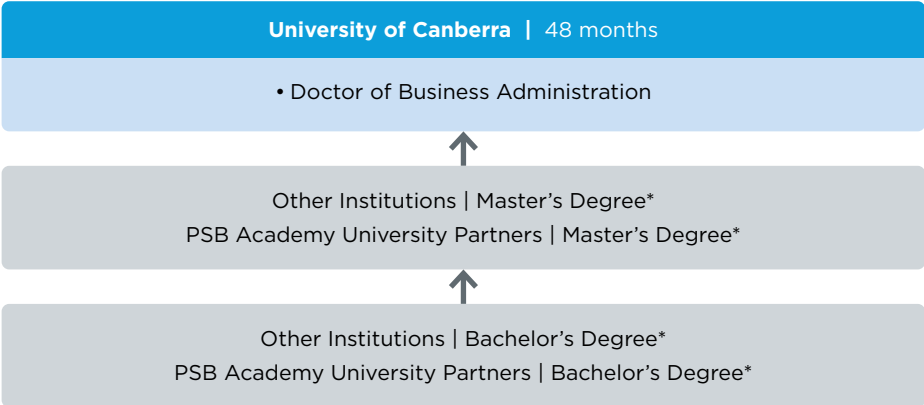
Discover a world of opportunities
that broadens your horizons.



Business

Progression Pathway

Business Management Pathway



*Subject to University's approval



PART-TIME

Doctor of Business Administration

 **Duration**
48 months

 **Intakes**
Jan, Jul

Scan or tap for more details:







Course Overview

This Doctorate programme provides opportunities for advanced study and reflection on practice across a range of professional fields including accountancy, business management, economics, human resource development, international management, organisational behaviour, and more.

A professional doctorate is, by its very nature, the embodiment of Work Integrated Learning (WIL), and is much more focused on professional practice than a traditional PhD. Throughout the coursework, and specifically in the dissertation, candidates will be encouraged to apply their existing professional knowledge and undertake new research to identify and explore a real-world problem in the field of business administration.

Course Highlights

-  **Research At Your Own Pace**
Conduct research over a time investment of 36-48 months and graduate with a professional doctorate.
-  **Weekend Seminars**
Interactive lectures are conducted on Saturdays, and doctoral weekends from Friday evening to Sunday.
-  **Support from A Supervisory Panel**
All research candidates will have primary and secondary supervisors to guide their progress.
-  **Work-Integrated Learning**
Be part of an intellectually stimulating community as you apply your professional knowledge and undertake new research in the field of business administration.



Academic Certificate



UNIVERSITY OF
CANBERRA

This is to certify that

Student name

*having met the requirements of a course
approved by the University as leading to the*

**DOCTOR OF BUSINESS
ADMINISTRATION**

*was with the authority of the Council
duly admitted to that award on the
tenth day of October 2019*

Given under the seal of the University



Vice-Chancellor

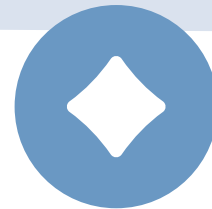
Chancellor

Testimonials



Pursuing a Doctorate Degree with the University of Canberra has been a fulfilling chapter in my academic and professional life. As an Associate Lecturer in both the Business and Media & Communication programmes, I was motivated to further my research capabilities and bring more nuanced insights into my teaching practice. The journey has been intellectually rigorous yet incredibly rewarding.

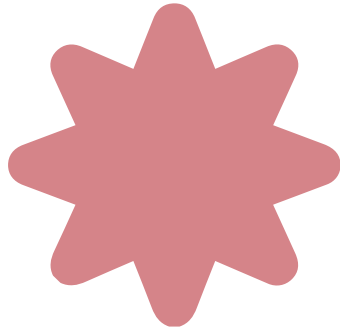
Irdawati Binte Juffri
Doctor of Business Administration
University of Canberra
Class of 2027



My decision to pursue a Professional Doctorate in Business Administration (Research) with the University of Canberra at PSB Academy was driven by a clear intention to connect my commercial experience with academic inquiry. With over thirty years in the aviation technology sector across the Asia-Pacific region, I sought a programme that would challenge me intellectually while remaining grounded in professional relevance. The University of Canberra's emphasis on applied research, supported by PSB Academy's strong academic facilitation, provided an ideal environment for this pursuit. The experience has been both demanding and intellectually enriching.

Tan Chin Han, John
Doctor of Business Administration
University of Canberra
Class of 2027





“

Having personally undertaken this programme whilst balancing the roles of part-time student, weekend lecturer, and full-time professional, I am well-placed to share the challenges and rewards of this rigorous doctoral journey. The programme caters to those eager to advance their knowledge and skills to the pinnacle of education, demanding commitment, perseverance, and effective time management.

Ong Keng Seng Victor
Doctor of Business Administration
University of Canberra
Class of 2024

”





How to Apply

1 Submit Application

Please ensure that your application reaches us at least 2 months before course commencement.

Scan or tap to learn more:



2 Accept Offer

Students will be notified of their application outcome within 10 working days. Successful applicants will receive their offer pack via email:

- Letter of Offer
- Student Contract
- Student Activity Indemnity Form
- Private Education - Advisory Note to Students
- Instructions on Course Acceptance

To accept our offer, please sign the student contract and forms.

3 Pay Course Fees

Before course commencement, you are required to make payment for the first installment of your course fees and relevant fees, as indicated in Schedule B of the Student Contract.

For all students: It is important to note that all payments for applications, course fees and other services offered by PSB Academy should be made only to us. Please ensure the invoice/application # is included under the bill reference. A receipt can be provided to prospective students on request. Please allow three working days after we have verified your payment.

We offer other payment modes, such as credit card and cash on-campus.

Scan or tap to learn more:



Interbank Transfer / Telegraphic Transfer / Swift

Account Name: PSB Academy Pte Ltd
Bank Name: United Overseas Bank Limited
Bank Branch: UOB Main Branch
Branch Address: 80 Raffles Place, UOB Plaza 1, Singapore 048624
Account Number: 451-306-636-2
Bank Code: 7375 / Branch Code: 001
Swift Code: UOVBSGSG (for international students)

Flywire (International Currencies)

To protect our students from impersonation scams and phishing attacks, Flywire payment is enabled only through our PSB Academy website. Kindly use the link psb-academy.edu.sg/flywire for your security. If you detect any suspicious requests for personal information or payment, please inform us immediately at contactus@psb-academy.edu.sg

PayNow (Bank Mobile App)



Cathay Campus

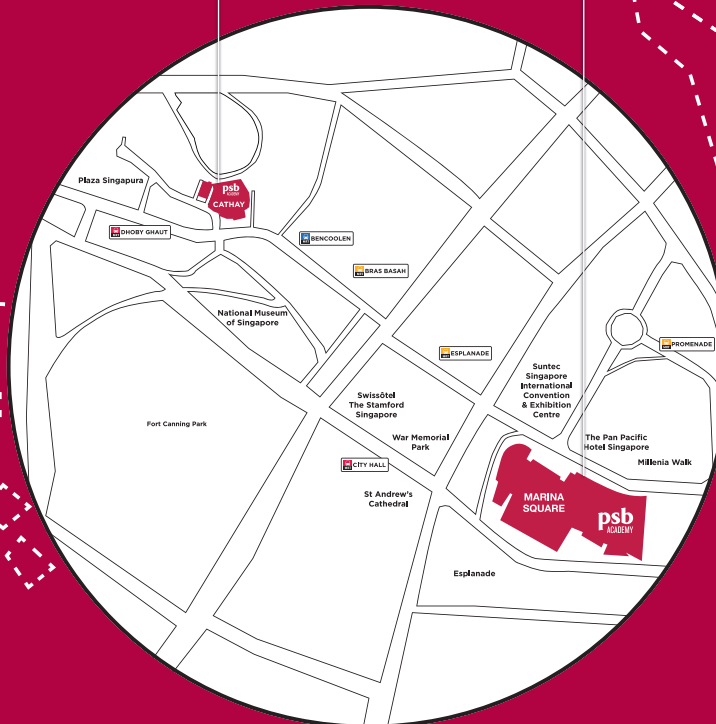
The Cathay,
2 Handy Road,
#05-01 & #06-01
Singapore 229233

City Campus

Marina Square,
6 Raffles Boulevard
Singapore 039594

Main Wing
#03-200

STEM Wing
#04-101/102



PSB Academy

+65 6390 9000

psb-academy.edu.sg



Cert No: EDU-2-2005
Validity: 14/05/2022 - 13/05/2026

PSB Academy
Reg. No. 200704825E
20/05/2022 - 19/05/2026

All information is accurate as of 31 December 2025. PSB Academy and our academic partners may change the information at any time without prior notice. For updates to this prospectus, please visit <https://www.psb-academy.edu.sg/prospectus>